

press release

DATE: MONDAY, OCTOBER 5, 2009
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JERSEY BOYS WALK LIKE A MAN TO PLATINUM

**Grammy[®]-Winning Cast Recording Achieves Major Milestone
as the Musical Continues its Stellar Run Reaching Three Continents**

Jersey Boys, the story of Frankie Valli and The Four Seasons, adds another award to its crowded mantle. The *Original Cast Recording* has been certified platinum by the Recording Industry Association of America (RIAA) commemorating sales of over one million copies in the United States. The album won the Grammy for Best Musical Show Album in 2006 and continues to be a sales juggernaut, repeatedly landing in the Top 25 of *Billboard's* Top Catalog Albums chart nearly four years after its release.

Tickets will go on sale Friday, Nov. 6 for the Charlotte premiere engagement **JERSEY BOYS**, the story of Frankie Valli and The Four Seasons, playing the Belk Theater March 31 – April 18, 2010. Tickets will be available exclusively at the Belk Theater box office from 8 a.m. until 10 a.m., and then by phone at 704-372-1000 or online at BlumenthalCenter.org beginning at 10 a.m. Group orders for 20 or more may be placed by calling 704-379-1380. This show is part of the Duke Energy Broadway Lights Series.

Since its 2005 debut, *Jersey Boys* has become one of Broadway's biggest success stories in recent memory, playing to constantly sold-out crowds and garnering remarkable reviews. The musical also won the Tony[®] Award for Best Musical in 2006 and the Olivier[®] Award for Best New Musical in 2009. *Jersey Boys* tells the story behind the music of Frankie Valli and The Four Seasons, following the unlikely rags-to-riches rise of four blue-collar kids who worked their way from the streets of Newark to the heights of stardom.

Produced by Bob Gaudio, an original member of The Four Seasons, the show features the cast performing the group's biggest hits, including "Sherry," "Big Girls Don't Cry," "Can't Take My Eyes Off You," "December 1963 (Oh What A Night)," "Walk Like A Man," "Dawn (Go Away)" and more.

Nearing the four-year anniversary of its Broadway debut, the production is still playing to record-setting crowds across the country including extended runs in Chicago and Las Vegas. *Jersey Boys* is also playing to packed houses internationally. The musical made its London and Toronto debuts last year and opened this summer at the Princess Theatre in Melbourne, Australia

For additional information regarding **JERSEY BOYS – THE ORIGINAL CAST RECORDING**, please contact Jason Elzy in Rhino's Media Relations department at 818-238-6220 or Jason.Elzy@rhino.com.

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